

## Communications Specialist - Oshawa

### THE OPPORTUNITY

We have an exciting opportunity in our Head Office for a **Communications Specialist** to join our team. Reporting to the Marketing Director; the Communications Specialist, is primarily responsible for developing content and disseminating internal and external communications materials. The Communications Specialist will develop a communications plan and oversee the daily implementation of the plan. This position will be responsible for the development, review and updating of content used in direct marketing campaigns, corporate and sales presentations, press releases and other media relations tools, promotional and product literature, training materials, proposals, whitepapers, newsletters, directory listings, advertisements, etc. In addition, the Communications Specialist will oversee the development, management, and maintenance of all online communication vehicles for EHC Global including but not limited to EHC's website, email templates, and social media accounts. This individual must be aware of current trends and react quickly to changes in the industry or at EHC Global. They will have frequent interactions with internal and external clients and stakeholders.

EHC provides a competitive compensation, benefits and opportunities for growth.

### REQUIREMENTS

- Excellent written and verbal communication skills. Additional languages would be considered an asset
- College diploma in Marketing, Communications, Media/Journalism, Public Relations, or a related field
- A minimum 5 years of experience in Marketing, Communications or similar field, preferably in a B2B environment
- Excellent computer skills with MS Office (Word, PowerPoint, etc.). Working knowledge of WordPress, HTML and Adobe Creative Suite is preferred.
- Broad and demonstrated experience and knowledge of social media environments, including LinkedIn, Facebook, Twitter, Instagram, YouTube, blogging
- Solid understanding of web and social media analytics such as Google Analytics, and SEO best practices
- A self-starter and results driven with exceptional communication and organizational skills
- Ability to manage multiple projects in a fast-paced, deadline-driven environment
- Comfortable with new and emerging technologies to effectively leverage marketing campaigns
- Strong attention to detail and organizational skills with the ability to multi-task and manage deadlines
- Self-confident and motivated, with the ability to work independently and in a team
- Ability to absorb new ideas and concepts quickly and ensure they are clearly communicated to an audience

If you are self-motivated, pride yourself with achieving excellence, and enjoy a fast-paced environment with the personal satisfaction of working for a company which has a global presence, this is your opportunity to play a pivotal role in the growth of this important organization.

### HOW TO APPLY

Please submit your resume to: [CommSpecialist2019@ehc-global.com](mailto:CommSpecialist2019@ehc-global.com)

Only those candidates who are selected for an interview will be contacted.

**ABOUT EHC GLOBAL**

Established in 1977, EHC Global (EHC) is a leading manufacturer of handrails, rollers and lift components for escalators, elevators and moving walks. Each day, EHC helps millions of people all over the world move safely and comfortably in public transit systems, shopping centers, airports, office buildings, hospitals, condominiums and other metropolitan spaces. EHC is committed to developing sustainable solutions that optimize safety, enhance value and meet the challenging demands of OEMs, designers, building owners and facility managers. To accomplish this, EHC employs top material scientists and engineers and continues to invest in R&D, product development and next-generation polymer and composite extrusion technology. EHC has manufacturing and distribution facilities in Canada, Germany, Spain, France, Brazil and China and a global network of sales offices including Mexico, Slovakia, United Kingdom and the USA as well as EHC partners in all major markets globally. For more information about EHC, visit [www.ehc-global.com](http://www.ehc-global.com).